

Juan A. Ramírez

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itsnumberjuan.com

Education

Columbia University, School of the Arts – New York, NY
Candidate for Master of Arts, Film and Media Studies

Northeastern University – Boston, MA
Bachelor of Arts

Graduated 2019

Major: Media and Screen Studies; Minors: Psychology and Musical Theatre

A.W. Dreyfoos, Jr. School of the Arts – West Palm Beach, FL

Graduated 2015

Major: Communications

Honors: 1st pl. Entertainment Writer (Palm Beach Post Student Newspaper Awards); 2nd pl. Entertainment Writer (Columbia Scholastic Press Association); French Nat'l Honor Society

Experience

Freelance Theater Writer/Critic
Exeunt NYC – New York, NY

September, 2019 - Present

- Review New York-area theatre productions through critical and commercial lens
- Maintain strong relations with PR representatives and artists throughout New York

Freelance Arts Writer
DigBoston – Boston, MA

November, 2018 - Present

- Review Boston-area theatre productions and film releases for print and online publication
- Interview local and visiting artists for feature articles
- Maintain strong relations with PR representatives, curators and artists throughout Boston

Freelance Writer
Writing/Programming Intern

January, 2017 - Present
January, 2017 - June, 2017

Brattle Theatre/Brattle Film Foundation – Cambridge, MA

- Write and edit scholarly film articles for nationally-recognized online publication
- Wrote and edited program notes for monthly calendars
- Balanced and updated daily and weekly ticket sales on Excel and ShowClix
- Wrote weekly newsletters for 1,000+ subscribers and members
- Inventoried and archived cinema's historic memorabilia
- Planned and organized foundation's events, including annual 400+ people Oscars Gala

Publicity and Promotions Independent Contractor
Publicity and Promotions Assistant
Allied Global Marketing – Cambridge, MA

June, 2018 - May, 2019
January, 2018 - June, 2018

- Planned and organized up to fifteen promotional events monthly; brainstormed ideas and approaches; vetted, reserved and staffed event spaces
- Developed relationships with local retailers, interest groups and promotional partners to promote upcoming film releases
- Managed twelve interns; assigned and delegated tasks
- Assisted eleven account executives with operational tasks; completed cold calls and managed stock room
- Scanned major New England news outlets for mentions of clients daily before 9:00am

Lifestyle Critic-at-Large
Arts & Entertainment Columnist
Arts & Entertainment Editor/News Correspondent
The Huntington News – Boston, MA

September, 2018 - May, 2019
January, 2017 - September, 2017
January, 2016 - December, 2016

- Write and edit articles and weekly column for the newspaper and online publication
- Research and delegate articles to dedicated staff writers, ensuring deadlines were met

Skills

- Fluent in Spanish; proficient in French
- Skilled in WordPress, ShowClix, MailChimp, Adobe Photoshop, Final Cut Pro, InDesign